

Capabilities Statement

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Based in St. Simons Island, Georgia

Serving the Southeast Region and Beyond

ABOUT TSG

With more than two decades of experience, The Symmes Group (TSG) stands as a trusted services provider specializing in creative marketing, media, and communications. Our unwavering commitment to excellence is driven by our passion for what we do and the transformative impact it can have on our clients and their unique business needs. From brand identity development to web design, social media management, and more, our creative solutions are customized to ensure your organization stands out.

What sets us apart is not just our extensive experience but also our team's shared sense of purpose, embracing a remote work culture that transcends physical boundaries. This approach enables us to tap into a diverse talent pool and provide ultra-competitive pricing. At the heart of our operations are core values such as integrity, dependability, and work-life harmony, reflecting our commitment to delivering exceptional results. With TSG, you're not just getting a service – you're gaining a partner dedicated to unleashing creativity and supporting your organization's success through Tailored Strategic Growth.

WHY US?



Experience: With more than **30 combined years** of expertise in creative marketing and communications, we bring a wealth of experience and a track-record of successful projects, including government agencies and Fortune 500 companies, to the table.



Client-Centric Approach: We go beyond services, deeply **caring** about **understanding** and meeting each client's unique business needs at ultra-competitive prices.



Customized Solutions: Our creative solutions, ranging from brand identity to digital strategies, are meticulously tailored for **maximum impact**.



Diversity of Thought: As a **woman-owned business** with a diverse team, our inclusive approach ensures a richer, more innovative outcome for your unique challenges.

FEATURED CLIENTS

- Chick-fil-A Brunswick
- Plantation Dental SSI
- Murray Company Realtors
- Southeast Georgia Health Systems
- The Bearded Cork
- Legacy RV Resort GA

CORE COMPETENCIES

Foundational



- Audience & Market Research
- Brand Identity Development
- Marketing & Sales Strategy
- Workplace Culture Development

Traditional



- Public Relations
- Grassroots Community Outreach
- Event Planning & Promotion
- Copywriting & Editing

Digital



- Web Design & Development
- Social Media Management
- Online Advertising
- Email & SMS Marketing

Experiential



- Brand Activation
- Guerilla Marketing
- Immersive Experiences
- Product Showcases

CERTIFICATIONS

The Symmes Group is actively pursuing WBENC/WBE and WOSB certifications

*We serve clients across industries including healthcare, food service, real estate, public sector, and more. **Samples of work can be provided upon request.**